

CMC Council Meeting
Thursday February 2, 2012
6 P.M. to 9 P.M.
West Asheville Library

Council Members Present

Jim Ariail, Peter Barr, Danny Bernstein, Marcia Bromberg, Barth Brooker, Stuart English, Barbara Morgan, Pete Petersen, Lee Silver, Jim Spicer

Council Members Absent

Tish Desjardins, Don Gardner, Jim Reel

Guests

Lenny Bernstein, Ruth Hartzler, Gale O'Neal, Marianne Newman

The CMC Council minutes for October 6, 2011 were approved. Jim Ariail gave a brief update of CMC finances. The Treasurer's report was approved.

1. Lenny Bernstein on our ATC partnership

* Lenny B. reviewed the last SORO (Southern Regional Office) RPC (Regional Partnership Committee) meeting on October 15, 2011. At next RPC meeting (April 14, 2012), SORO will ask the Regional Partnership Committee for input on setting measures of success and budgeting for 2013. Tim Carrigan and Lenny will represent CMC at that meeting, and CMC input would be most welcome. After this meeting, Jim Reel will represent CMC, taking over Lenny's place.

* SORO is soliciting ideas for family hikes for the next Family Hiking Day, **Sept. 29, 2012**. We need good hikes for families and hike leaders to lead them. Marcia B. commented that this will be discussed at the next hiking committee meeting.

* Funding for open areas management along the A.T. will be very limited. There are a number of such areas along the 92 miles of the A.T. that CMC is responsible for. If we think that any of these areas should be managed we need to tell Morgan Sommerville.

* New Forest Service forms for the Volunteers in the Forest Program will be available in the spring. Pete P. will be responsible for the needed forms.

* SORO is soliciting nominations for Volunteer of the Year (a member of one of the five SORO Clubs); Agency Partner of the Year (Forest Service, National Park Service or State official), and Partner of the Year (non-agency partners, e.g. teachers in the Trail To Every Classroom program or community participants in the A.T. Communities Program). Nominations should be sent to Morgan Sommerville by Feb. 15. The selection of awardees is made by Club RPC reps and SORO Staff. The more information you can provide on why the nominee deserves the award, the better that person's chance of winning.

* We need a CMC volunteer to work on soliciting sponsorships for the 2013 ATC Biennial, which will be held on July 19-26, 2013 at Western Carolina University. Two-thirds (2/3) of the

profits from sponsorships goes to the individual clubs. Stuart E. volunteered to be CMC's representative on the sponsorship committee.

Bruce Bente is our representative in the 2013 Biennial Hiking Committee, but the committee needs more help.

Stuart E. agreed that the third quarter *Let's Go* will have a major call out for volunteers.

2. Forest Service Workshop

Many CMC members attended the workshops organized by the Forest Service around Western North Carolina and reported on their experiences. Each meeting seemed to be a little different. We need to choose a CMC representative to participate in the meeting. The Forest Service website is at

<http://www.fs.usda.gov/wps/portal/fsinternet/detail/nfsnc/home/?cid=STELPRDB5341557>

At the meeting, it was decided that Marcia would put two names forward: Pete R. Petersen and Bruce Bente.

Ruth Hartzler said that a CMC team would need to support the representatives. Other groups of users such as bikers and horse people have financial support from vendors. There will be pressure from these groups to share trails with hikers. CMC needs to come up with a position and should share these concerns with other hiking groups. Ruth will send out our position to other clubs.

3. Brief Updates

A. CMC/REI Relationship Update

Marcia B. talked to Ching Fu, the REI Outreach Coordinator. REI likes big splashy workdays but they want to support CMC and could be a potential advocate. REI will supply some door prizes for a Saturday workday. Marcia will contact Les Love.

B. Member Survey Update

Marcia B. has come up with a membership survey. About five percent of the membership received the survey by postal mail with a self-addressed stamped envelope. The overall conclusion is that we're serving a lot of people. [The survey has since gone out via an email to all members with email.]

C. 2012 Annual Dinner Update

Mark Wenger, the new Executive Director of ATC, will be our speaker at the CMC Annual Dinner on Friday November 2, 2012.

D. CMC Participation in National Trails Day

CMC is already participating in NTD on Saturday June 2. We scheduled a Saturday workday.

E. Booth at A.T. Fest in Hot Springs 4/20-22

We've been approached to see if CMC wants to have a booth at the A.T. Fest in Hot Springs. The reaction is that it's a great idea but no one wants to sit at a booth on a Saturday. [Kayah Gaydish has agreed to try to get volunteers to do this for an hour or two.]

D. CMC Attendance at Friends of the MST Meeting February 5
Several CMC members plan to attend the Friends of the MST meeting in Saxapahaw, near Chapel Hill. Three CMC members, Danny Bernstein, Matt Kirk, and Sharon McCarthy completed the MST in 2011 and will receive their plaque. These three members will also speak at the CMC Spring Barbeque on **Saturday April 28**.

E. Need for CMC Credit Card
As the responsibility for the eNews transitions from Danny Bernstein to others, we need to look at how we are paying for the mailer software. Right now, the \$30 per month is on Danny's credit card but this is not a viable option for the future. Jim Ariail, the treasurer, doesn't like the idea of getting a CMC credit card. Could we pay them by check or a debit card? Danny will investigate.

F. Technology Update
Marcia B. led a fruitful discussion of the state of the CMC website.
Stuart E. went through the various website problems. It is a very frustrating system for those using the Content Management System (CMS). The system is also down and unavailable much more than it should be.
At this point, Tim Carrigan remains our data base maintenance person. Charlie Ferguson will remain our conduit to Tim and Stratos. Marcia will plan a face-to-face meeting with Stratos.

G. CMC's 90th anniversary
Danny B. reminded everyone that 2013 will be CMC's 90th anniversary. How should we celebrate? It was decided that the best time and place will be at the 2013 Annual Dinner.

4. Committee Reports

A. Challenge - Peter Barr
The Challenge Committee will meet to discuss new hiking challenges that were mentioned at the annual planning meeting. In addition, it would be interesting to have a one-year challenge for CMC's 90th birthday - to walk the 92 miles of the A.T. that CMC maintains.

B. Communications - Stuart English
Most of the concerns of the Communications Committee are about the website and were already discussed. Stuart also mentioned that he will look into how we distribute the Let's Go.

C. Conservation - Tish Desjardins
No report

D. Education - Jim Spicer
At this point, Jim S. is having a difficult time getting a CMS password from Charlie. Jim S. wants to invite hikers to a CPR and Wilderness First Aid Course. He proposed that we buy six (6) training manikins to teach CPR. The Council approved the purchase.

E. Hiking - Jim Reel

No report. Marcia B. emphasized that we need half-day hike leaders. She encouraged full-day hike leaders to lead some half-day hikes.

F. Maintenance - Pete Petersen

The CMC Pisgah Friday Crew has been working at Chimney Rock for four Fridays. We are also on their website and Facebook pages.

ATC will schedule chainsaw classes. CMC members never pay for chainsaw training.

A new Thursday crew will start in the spring led by Bill Falender.

The maintenance crew leader should invite the appropriate section maintainer when the crew walks his/her section of trail.

Should we get automatic external defibrillators (AEF)? Gale O'Neal, a retired nurse, said that this was not realistic. You'd need one for every two maintainers on the trail. It was decided to drop the matter of AEF.

G. Membership - Barbara Morgan

Barbara M. showed examples of new CMC business cards. She will have them at the Hike Leaders Dinner, schedule for Friday February 23.

The meeting adjourned at 8:55 pm.

Respectfully Submitted,

Danny Bernstein