

CAROLINA MOUNTAIN CLUB (CMC)

Minutes of Council Meeting

February 22, 2016

Council Officers: President, Barbara Morgan; Vice President, Randy Fluharty; Treasurer, Ann Hendrickson; Secretary, Paula Massey; Immediate Past President, Lenny Bernstein; Councilor of Communication, Kathy Kyle; Councilor of Conservation, Ruth Hartzler; Councilor Education/Outreach, Kay Shurtleff; Councilor for Hiking, Brenda Worley; Councilor for Membership, Lee Silver; Councilor for Technology, Marcia Bromberg; Councilor for Trail Maintenance, Pete Peterson; Councilor-at-Large, Steve Pierce; Councilor-at-Large, Tom Weaver

Call to Order: The meeting was called to order by President Barbara Morgan at 6 pm with the following in attendance: Randy, Lenny, Kathy, Ruth, Kay, Brenda, Marcia, Lee, Pete, Tom, and Paula. Not attending were Ann and Steve. Guests/CMC Presenters: Tish Desjardins, Paul Llanso, Brent Martin, John Cottingham and Lavoe Davis; Scot and Deb Parmele CMC members.

Approval of the Minutes A motion was made to approve the minutes of the October 5, 2015 meeting was passed.

Treasurer's Report Barbara presented report in Ann's absence; January 31 year to date statement provided.

Reports, Discussions and Updates

. Status of Walt Weber's MST book – Lenny reported that CMC is now listed as publisher; is now on Amazon with CMC listed as publisher.

. Status of Operations Manual – Steve will be working with Lenny to update manual.

. ATC Biennial revision status – The strategic plan is not in sync with rotation plan for 79th biennial; changes in format will allow compliance with IRS requirements for annual meeting: annual on-line business meeting alternating with biennial educational meeting of 4 not 7 days and a north/south rotation of host. Motion: That CMC support this new rotation system and that Tom convey this at next ATC regional meeting (SORO) passed.

. CMC Awards and Recognitions-Marcia submitted a written proposal to change the Awards and Recognition program to better recognize the dedicated, active members who are passed up with the current process. Briefly, her proposal for the Distinguished Service Award included an ongoing committee to identify candidates and removing limits on how many could receive this award in a given year. For the Award of Appreciation, it would become a "spot award" which could be given throughout the year to people identified by fellow members, committee chairs, or Council members; plans to

increase visibility on website. Motion: Approve proposed changes to Awards and Recognition Program passed.

. Pisgah Conservancy-Presentation by John Cottingham on new non-profit conservancy to raise funds for enhancement of the forest; CMC was asked to consider support such as communication to members regarding “friends” membership and donations. Council asked to have CMC representation on board; Pete is currently serving unofficially in this capacity.

. Leave No Trace-Paul submitted a written report on status of his work to educate hikers and general public. Motion: Reaffirm the Leave No Trace concept and appoint Paul as CMC’s Leave No Trace Coordinator. In this role, he will work with multiple facets of the club (hiking, trail maintenance, conservation, communication, etc.) but will specifically serve in the Education and Community Outreach area. Note: As an appointment by the President, Paul will serve a two-year term (2016-17) and may be reappointed for another term in 2018.

. Memorandum of Understanding (MOU) for National Recreation Center –Brent Martin of Wilderness Society presented written report of status of organizations (stakeholders of Nantahala-Pisgah National Forests) that have signed on to this MOU. Tish offered further information as CMC representative. Motion-That CMC sign on as participating member of the MOU/NPNF document. Approved.

. CMC Website –Marcia presented a prototype of suggested revisions to the CMC website focusing on making it more attractive and easier to use; Council members offered comments and further comments/critiques.

. Progress on “Let’s Hike” Bookmark Reprint-Barbara reported for Steve that the costs of printing would be over \$1 per piece (\$130 for 100). Action-Table until next CMC Council meeting.

. Process for Grants and Donations – Discussion regarding a mechanism to provide oversight on requests by individual members to seek funds from outside organizations. It was suggested that solicitations over \$100 should be submitted to Treasurer for review and that this be included in Operations Manual. (Marcia and Pete will draft policy for review.)

. Process for Payment for Non-Budgeted Items – Barbara provided report for Ann. Both have realized that the budget has no line item for “miscellaneous” expenses that do not naturally fall into one of the established categories. There is no line item for Historian. They suggest that the 2017 budget consider adding these line items.

Rocko Smucker, Historian, has asked for \$110 for framing the CMC patch collection for display in the archives, and an additional \$26.76 for a Mac adapter for the CMC projector, which he needed for a Lions Club presentation about CMC. Kay agreed that these expenses could be paid from the Education/Community Outreach budget.

Committee Reports

Membership – Lee submitted written report; overall membership numbers staying steady (728 total, including 471 individual, 235 family, and 22 lifetime members)

Maintenance –Pete reported that maintainers are preparing for annual walk-thru of the AT and MST CMC maintained trails; new map for Greenriver Gamelands Trail; use of truck FS proposal still in works; Maintainer Picnic set for September 17; June 4 is National Trails Day.

Hiking – Brenda reported that the second quarter of hiking schedule is complete and that there is still a shortage of hike leaders.

Education-Kay reported that the Youth Partner Challenge patches are ready and that the YPC is being promoted on website and quarterly schedule as well as contact with several youth organizations.

Conservation - Ruth provided an update and agreed to prepare an executive summary of the Stakeholder Forum and invited Council members to attend the various meetings relative to National Recreation Area and Nantahala Conservation.

Communications –Kathy outlined committee members responsible for each publication: Let's Go-Stuart English and Daisy the E-News at - carolinamountainclub2015@gmail.com; she said that potentially newsworthy items be sent both to Stuart and to the eNews email address. Investigation into use of Mail Chimp is still ongoing.

Annual Meeting – Randy made the recommendation to hold the Annual Dinner at the Chariot in Hendersonville on November 5th (the first Saturday in November per Operational Guidelines).

Bubba Que will cater the Spring Social.

Meeting Adjourned at 8:50 pm

Summary prepared by Paula Massey: 2/2015