

Minutes, CMC Council Meeting

March 2nd 2015

Call to Order

The meeting was called to order by President Bernstein at 6:00 p.m.

Present: Lenny Bernstein, Barbara Morgan, David Wetmore, Marcia Bromberg, Ruth Hartzler, Ann Hendrickson, Sawako Jager, Kay Shurtleff, Pete Petersen, Lee Silver, Brenda Worley

Absent: Jim Arail, Kathy Kyle

Guests: Allison Williams, ATC, Tom Weaver, Jan Onan

CMC Youth Challenge

Kay Shurtleff and Jan Onan discussed the CMC Youth Partner Challenge, which will be done in conjunction with the CMC members and community outreach organizations. The Challenge will be a series of 8 hikes with an educational component for each hike for youth under 18. The hikes will be led by adult CMC members or can be completed individually. The Council moved to include the Youth Challenge in its Challenge Program.

A motion was made and seconded to pay for an announcement in the BSA newsletter (cost, \$350) concerning the CMC Youth Challenge. The motion was approved with one abstention and one dissenting vote (Marcia Bromberg).

It was moved, seconded and passed that we consider making the Youth Challenge a permanent feature of our Challenge Program, but no action was taken at this time.

Three issues from the Planning Meeting

The following two statements were approved by the Council:

On the use of the CMC name and Logo: CMC's name and logo are intended for use to promote official Club activities and for reasonable use by Club members. They are not intended for use by other organizations and/or individuals without written permission from either the CMC's Council or its President.

Sales Tax: CMC complies with all regulations concerning collection of North Carolina sales tax. Prices of goods sold by the CMC are calculated to include sales tax.

Lenny Bernstein and Marcia Bromberg will meet with Stratos Digital to discuss the most effective way to show the Operating Manual on CMC's website. A draft should be available on the website before the next Council meeting

2015 Annual Dinner and Meeting

Barbara Morgan gave a report on the 2014 Annual dinner. Total expenses were \$2882.09 and the total income was \$3058.00.

Special guests and their spouses are comped. Nineteen special guests were invited and seven came

Our annual Dinner date conflicts with an ATC meeting always held on that weekend. Three possible dates for the Dinner were suggested; Oct. 30, Nov. 6 and Nov. 7.

There was some discussion of changing venues. The matter will be considered at the May Council meeting.

Maintenance Committee

The Appalachian Ranger district is moving to incorporate all three NC districts we work in under a single agreement. The Nantahala District may or may not join in as we are only responsible for 1015 miles of trail in their district.

Pete will be meeting with Mark Woods of the BRP on March 5th to determine how to get an agreement under way.

A draft agreement with the North Carolina Wildlife Resource Commission had been created to support the CMC maintenance of trails in the Green River Gamelands. The “hold harmless” clause requested by the CMC is being reviewed.

The ARD is moving to incorporate all three NC districts we work in under a single agreement.

The Nantahala District may or may not join in as we are only responsible for 10-15 miles of trail in their district. Pete will be meeting with Mark Woods of the BRP on 3/5 to determine how to get an agreement under way.

A draft agreement with the North Carolina Wildlife Resource Commission had been created to support the CMC maintenance of trails in the Green River Gamelands. The “hold harmless” clause requested by the CMC is being reviewed.

The Jolly Rovers, a group that trains trail maintainers on the use/handling of rocks has been engaged to provide CMC maintainers with a two day course at a cost of \$1000. The training is needed in recognition that CMC’s expertise is aging out

Hiking Committee

Brenda Worley reported on the Hike Leader’s Dinner. Out of 74 eligible leaders 57 came, almost 80%.

Membership Committee

Our current number of memberships is 834, including 338 family memberships.

Lee Silver reported that changes were being made in the membership section of the Web Site.

Challenge Committee

Following a presentation by Sawako Jager it was moved and approved that the Smokies 900 Challenge be removed from the list of Club challenges.

Conservation Committee

Ruth Hartzler described the complexities of the Forest Plan update and the large number of interests and people involved. She would like to be able to post on Club Facebook page to facilitate her communications with all these people.

It was the general opinion of the Council that the Conservation Committee needs more people.

Communications Committee

The Club should designate the President to be the official spokesperson, with the immediate past president as a backup, The spokesperson can delegate duties to other Club members.

We need a larger presence on Facebook and postings from the Club should be authorized by one person.

We should continue indefinitely to produce a physical *Let's Go*. Although the on-line edition and paper opt-out are becoming more popular, the paper edition is useful in recruiting new members and describing the Club.

We need a greater number of pictures to circulate on the home page. A picture contest will be announced in March at the Spring Social. Bobbi Powers and Stu English will contact potential judges.

Hike reports on the web page should be moved from Upcoming Events,

Committee pages on the web should adhere to a standard format and be periodically updated. There are several errors that need correcting.

ATC Update

Lenny Bernstein made the following report.

There are concerns that the movie *A Walk in the Woods* will produce a large number of AT hikers this summer, many of whom will be unprepared. There will be more problems with the trails, shelters, stealth camping and other things.

The 2015 Biennial meeting will be on 17-24 July.

There are concerns about a number of pipeline crossing proposals under the A.T. The ATC is developing a policy on this issue. Mention was also made of power line corridors.

Friends of the MST Update

Lenny Bernstein gave a report.

Other Business

The Council went into executive session.

New Business

There was no new business.

Attachments

The agenda for the meeting is attached.

Adjournment

Emerging from the executive session a motion to adjourn was made and approved at 8:20 p.m.

Respectfully Submitted,
David Wetmore, Secretary

Agenda

CMC Council Meeting
6:00 p.m., Monday, March 2, 2015
Earthfare South, 1856 Hendersonville Road, Asheville, NC

- CMC Youth Challenge Kay Shurtleff and Jan Onan
 - Boy Scout Ad Lenny Bernstein

- Notes from 2015 Planning Meeting
Minutes from Oct. 8, 2014 Council Meeting?

- Follow-up to Planning Meeting Lenny Bernstein
 - Report from Communications Committee (Kathy will be unable to attend)
 - Statement on use of CMC logo
 - Statement on collecting sales tax
 - Update on Operating Manual

- 2015 Annual Dinner and Meeting Barbara Morgan
 - Maintenance Committee - Update on agreements Pete Petersen
 - Other updates
 - Open Areas Meetings Tom Weaver

- Hiking Committee - Report on Hike Leaders' Dinner Brenda Worley

- Membership Committee - Status of membership Lee Silver
 - - Database improvements

- Challenge Committee - Update on AT/MST Challenges Sawako Jager

- Conservation Committee - Report on Big Ivy meeting Ruth Hartzler
 - Update of Forest Plan

- ATC Update Lenny Bernstein
 - Upcoming RPC meeting
 - Planning for "A Walk in the Woods"
 - Draft policy on pipeline crossings
 - 2015 Biennial
 - Biennial Task Force
 - Fontana Dam Designation as an A.T. Community

- Friends of the MST Update Lenny Bernstein

- Any other business

- Executive Session